

Appendix:

Internet Connection Service (ShowNet) Guide

**Digital Signage Japan 2021
Location Business Japan 2021
APPS JAPAN 2021**

"ShowNet" is the next generation network which combines advanced cutting edge network technology. ShowNet is also demonstration infrastructure for all exhibitors.

Network connectivity is served upon requests. Please use the ShowNet to enrich your booth demonstration.

If you have any questions about ShowNet, please feel free to contact below.

For inquiries, please contact:
NANO OPT Media, Inc.
E-mail: netserv@f2ff.jp

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1. ShowNet Connection Package

All exhibitors (except exhibitors of pavilion booth) who wants to use network connectivity of ShowNet must submit **FORM 1 [ShowNet Connection Package]** by **March 10, 2021**. Please see the pricing on the application form. Please note the pricing of the network will be changed on or after **March 11**.

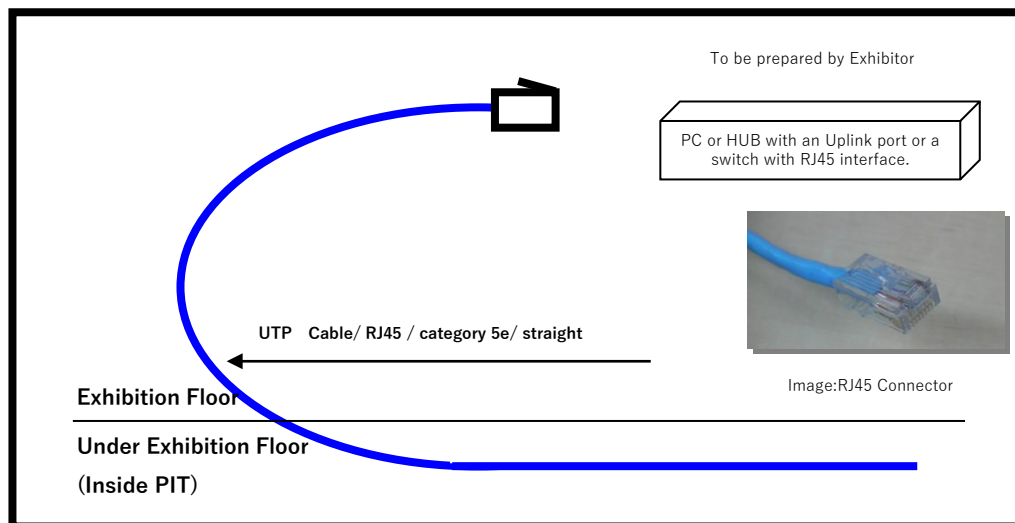
※If you are participating at "Pavilion" (i.e., Interop Pavilion), you will have network connectivity. Applications for ShowNet connection is not necessary.

ShowNet Connection Package

ShowNet will provide network connectivity as below.

- (1) Standard Cable
100/1000Base-T, UTP category 5e Cable/ RJ-45 connector/straight
- (2) IP address type : Global IPv6[Autoconfiguration], Private IPv4[DHCP].

100/1000 Base-T



Network cable will be delivered from the underneath of your booth.

2. Precautions

Preparation of device

To connect your booth to ShowNet, you will need to have the right network equipment which has the proper interface for the standard network cables or additional network cables. Please be sure to prepare the device with the right connector for the "cable". Also, please be sure to prepare for the cables which it will connect between your devices. ShowNet and the Show Management office will not have cables and devices for rental.

Protection of the cable of ShowNet

In ShowNet, it has spread cables, such as an optical fiber / UTP Cable, under your booth. In the case of ornament things, such as preparation construction or a signboard installed in each booth, Please be careful not to damage ShowNet cable. If the exhibitor cause the damage to ShowNet cable, ShowNet (Show Management Office) will charge the amount equivalent required for restoration. Please have exhibition ornament regulation read carefully. Because position adjustment of a network cable and clearing work may be performed during move in and preparation, please do not take up a passage etc. with a carrying-in thing, garbage, etc. In order to do the prompt Move out work after a term, please do not fix, such as binding various cables to a fixtures thing etc.

The connection request to ShowNet

When exhibitor is ready to connect to the ShowNet, you can start connecting network. Network cable will be delivered from the underneath of your booth. In case of any network trouble, please visit ShowNet Service Counter at hall 1.

Lending of device

According to the kind of cables, it may need a device to be installed in your booth. In this case, ShowNet will lent out this device for connection and having exhibitor to fill out a lending document in exchange for this device by STM. Also when the show is over responsible person needs to wait at their booth for the pick up of the lent device.

Notes about security

When various security countermeasures are not performed by the exhibitor side, the attack from the Internet may be received. Please be sure to take the measure to security against all the device linked to ShowNet. The rental PC in particular may not be done in security countermeasures. Please be sure to connect to the network after performing security countermeasures. By the device which the exhibitor connected, when causing employment of ShowNet, ShowNet may disconnect your network. ShowNet will not allow you to connect to the network unless you restores your device and finish the security countermeasures. Moreover, when there is a possibility that an obstacle may occur, please give the measures from the ShowNet side and please give us the maximum cooperation in that case.

Notes about use of wireless LAN

When much wireless LAN access point are used in the same area, various problems, such as interference of an electric wave, may occur. Therefore, when wireless LAN is used, a positive demonstration is not guaranteed depending on the situation in the hall. When wireless LAN is connected to ShowNet, please be sure to perform security countermeasures like the next example. If it should be invaded by the third person it may influence other exhibitor.

The example of the security measures about wireless LAN

- Access restrictions by a MAC Address
- Access restrictions by the WPA etc.

Please understand that the hall is closed space and electric wave resources are limited. In order to make an electric wave collision into the minimum, please withhold use of the wireless LAN to the use which is not related to a demonstration.

Special demonstration

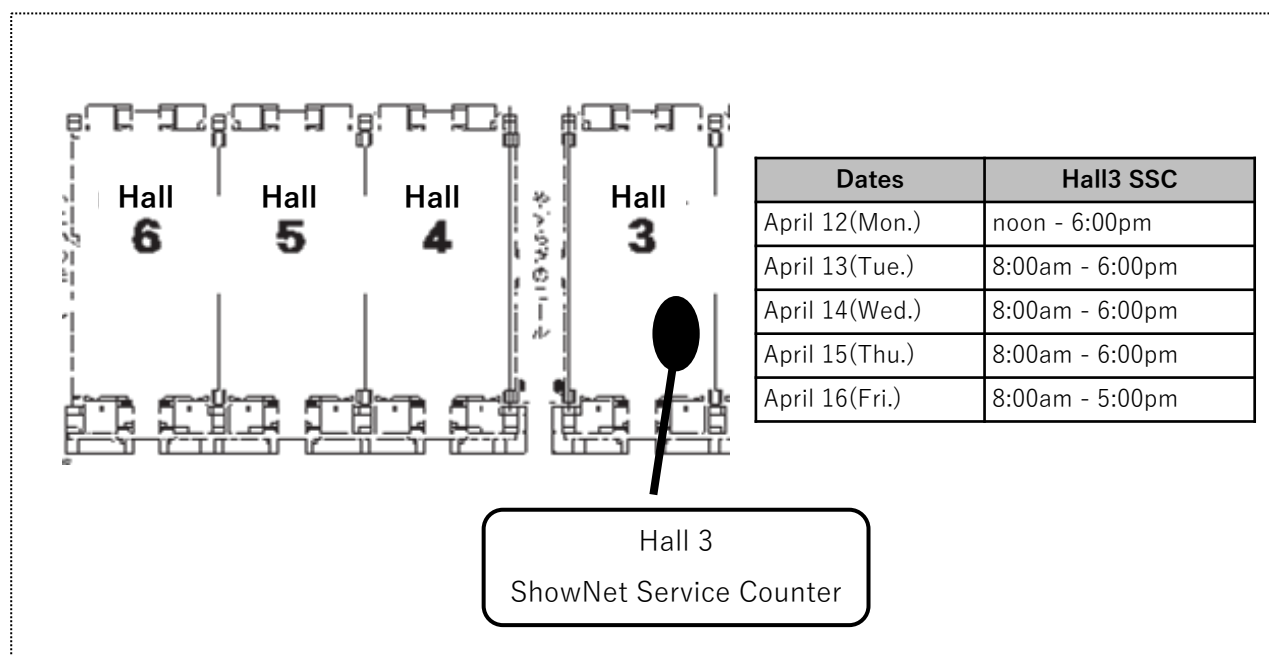
When you are planning to do a special demonstration by using ShowNet please feel free to contact us by E-mail to netserv@f2ff.jp

Trouble shooting

When a trouble occurs in connection with ShowNet, please come to ShowNet Service Counter. NOC (Network Operation Center) member and STM (ShowNet Team Member) stand by at any time and does their best for the solution in question.

ShowNet Service Counter

There is a counter for solving the problem accompanying connection of ShowNet at Hall 1. The connection request to ShowNet is also received at this counter. When a trouble occurs in connection with ShowNet, please come to ShowNet Service Counter. All situation is observed here and management of dispatching STM to a booth if needed.



Dismantling

After the show ends, STM will be preparing for exhibitor move out which they will be working to protect ShowNet cable [Dismantling work] and collecting the device which was used in order to connect booths.

Recovery of lending device

When there is lending device, a lending document is returned in exchange for device. When there are loss and destruction of lending device, we will charge price of the device. Be careful of the handling of lending device.

Protection of the network cable of ShowNet

When a network cable is cut and/or damaged by exhibitor and/or the contractor, Show Management Office will charge the cost to the exhibitor.

**Form
No. 1**

Application form of ShowNet Connection Package

Exhibitor Name		Booth No	
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Contact			
Company Name		Contact ☐ Mr. ☐ Ms.	
Title/Dept.		E-mail	
TEL		FAX	
Address			

[ShowNet Connection Package]

- ☐ 100/1000Base-T
☐ IP address: IPv6(RA) and Private IPv4 /24 DHCP
☐ Unnecessary

[ShowNet Security Service]

- ☐ Unnecessary

Please note:

If you don't need, ShowNet Security Service,
be sure to take the measure to security against all the
device linked to ShowNet

Pricing :

¥82,500 until March 10

¥11,0000 on or after March 11

- incl. 10% consumption tax

2021/ /

Signature

Submit to

Show Management Office c/o NANO OPT Media, Inc.
E-mail: netserv@f2ff.jp
FAX: +81-3-6258-0598

Deadline**Mar 10**

Form
No. 2

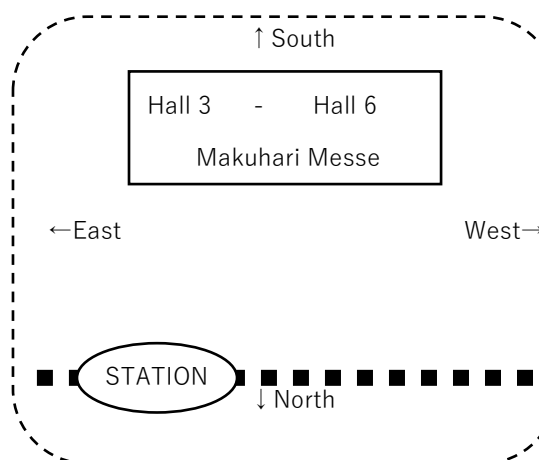
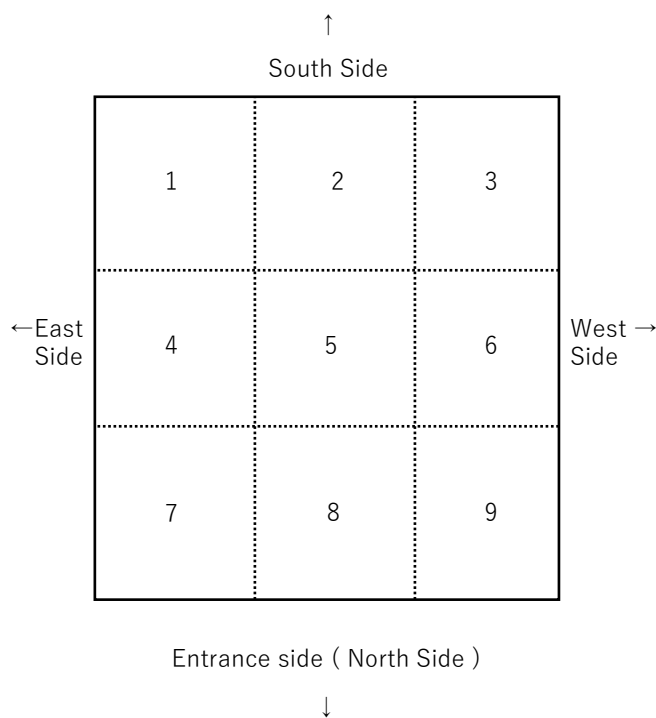
Network Cable Location

Requisite for exhibitors
4 booth units or more

Exhibitor Name		Booth No	
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Contact			
Company Name		Contact ☐ Mr. ☐ Ms.	
Title/Dept.		E-mail	
TEL		FAX	
Address			

☆ Please circle on number to allocate your ShowNet cable location



Submit to

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Deadline

Mar 10